

seo timeline

when you'll start seeing results



What Happens to Your Keyword Rankings When You Cancel SEO?

SEO is like going to the gym or practicing an instrument. If you miss a few days, you're not going to see a massive difference in your skill level. But over time, as muscle strength and memory decline, you lose your ability.

For SEO, stopping a campaign won't make a difference right away. However, **typically after six months of ending an SEO campaign, a website's keywords drop out of Google's top ten** — sometimes even out of the top 100 results.

Stopping SEO is a slow slide back to the bottom.

